

## Administration Office

Faith Farm Ministries  
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[www.FaithFarm.org](http://www.FaithFarm.org)



### NEED STATEMENT: LANDSCAPING MICROENTERPRISE START -UP

**DESCRIPTION:** In January of 2014, Faith Farm Ministries launched its Comprehensive Work Training Institute (CWT) program for our students. CWT is a component of their work training therapy during their 9 month recovery program from drug or alcohol addiction. The skills are based on trades that Faith Farm performs on a daily basis that are marketable in our communities. The student can obtain up to 3 CWT certificates and have the ability to be a CWT instructor during the 10-month program. The certifications are résumé-worthy upon completion. The Final Exam passing grade for all CWT skills is 90%. One of the 14 CWT skills is Landscape Maintenance where besides doing our own landscaping campus needs, our goal is to create a student run staff lead Landscaping microenterprise as an additional hands on component of the Landscaping CWT. This micro-enterprise is 4-5 day per week program to allow for inclement weather. It involves operating two 4-man crews (or one 8-man crew) performing lawn maintenance, bush trimming, shrub and flower planting, and storm clean-ups. The need is for equipment start-up costs and pay and benefits for one employee for the first year.

### BENEFITS:

- The landscaping microenterprise is a revenue generating activity that will aid Faith Farm in its goal to have 100% of its operating costs funded by student run – staff led microenterprises. This goal at its core is about increasing the free addition treatment opportunity to as many people as possible. The potential revenue for this microenterprise is **\$5,000/week or \$260,000** based on full contracts consuming 40 hours of work/week for 8 personnel.
- This microenterprise provides a “real world,” “hands on” component to the Landscaping Maintenance CWT which will further assist Faith Farm graduates find jobs in the landscaping industry.
- Being 100% microenterprise funded and the CWT are part of an overall Faith Farm goal to be a National Model and free resource for other non-profits desiring to learn from Faith Farm.



**1 YEAR START-UP COST:** \$203,000 (Plus Insurance)

## COST BREAKDOWN:

|   |                  |
|---|------------------|
| • Pay (\$15/hr) & Full Benefits Package for Employee Supervisor<br>Landscaping Microenterprise Supervisor for Start-up 1st Year*: | \$40,000         |
| • Pay (\$12/hr) & Full Benefits Package for Employee<br>Landscaping Microenterprise Supervisor for Start-up 1st Year*:            | \$32,000         |
| • Towing package for current Faith Farm Small Dump Truck  | \$1,000          |
| • 5'x 12' Utility Landscaping Trailer   | \$1,500          |
| • One 12 Passenger Van with Towing Package  | \$61,000         |
| • One 5'x 8' Landscaping Utility Trailer  | \$1,300          |
| • 2 Husqvarna MZ52 Zero Turn Mower (Kohler)   | \$10,000         |
| • 8 Hitachi CG22EASSLP 21.1cc 2 Stroke Gas Powered<br>Straight Shaft Grass Trimmer  | \$2,000          |
| • 8 Gas Backpack Blowers  | \$1,600          |
| • 4 Craftsman Crafts 190cc Briggs & Stratton Engine<br>with High Wheel Rear Bag Push Mower  | \$1,200          |
| • 4 Cordless Electric Hedge Trimmers  | \$200            |
| • Hand Tool Package: leaf rakes, garden rakes, shovels<br>Hoses, sprinklers, traffic vests, work gloves, misc.                    | \$800            |
| • Insurance*  | TBD              |
| • Vegetation Disposal*  | \$24,000         |
| • Uniforms 4 sets/man with high student turnover*   | \$5,000          |
| • Advertising*  | \$10,000         |
| • Donor Recognition Design & Stenciling   | \$1,400          |
| • <u>Billing &amp; other Administration*</u>  | \$10,000         |
|   | <hr/>            |
|   | <b>\$203,000</b> |

\* 2<sup>nd</sup> Year Key Costs not including Vehicle/Equipment Maintenance & Insurance

**RECOGNITION:** Recognition stenciled on the Faith Farm Ministries Small Dump Truck and new Passenger visible to the public on side panels.

**CONTACT:** Mr. Dean Webb, Executive Director, at [dwebb@faithfarm.org](mailto:dwebb@faithfarm.org)

## OTHER KEY INFORMATION:

- EIN#: 59-0774188
- Faith Farm Ministries is a member of ECFA, Evangelical Council for Financial Accountability. Founded in 1979 ECFA is an accreditation agency dedicated to helping tax-exempt 501(c)(3) organizations Christian ministries earn the public's trust through adherence to **Seven Standards of Responsible Stewardship™**. **The Ministry also has earned the Dun & Bradstreet Supplier Evaluation Risk (SER) Highest Rating of 1.**
- A copy of the official registration and financial information may be obtained from the Division of Consumer Services (Registration #CH27828) by calling 1-800-help-fla-free (435-7352) toll free within the State of Florida. Registration does not imply endorsement, approval or recommendation by the State.

Rev.2017